



**Ethnography:** (n.) A branch of anthropology that deals with the scientific description of specific human cultures

**Ethnos** is the Greek (Eqnos) and Hebrew word for “Nation” and “People”. It is also often associated with the study of “race.”

**Graph** is something that is written or drawn - an instrument used for recording and communicating.

**Ethnography**, then, is *what is written or drawn with instruments used for recording and communicating about specific human cultures.*

**Personal ethnography** is what YOU may write or draw to communicate about YOUR world.

**Critical ethnography** asks for YOU to be critical of how YOU and others define human cultures and questions any claims on human cultures as a singular, unified truth.